

ANNUAL REPORT

2021-22



PHT



INSTITUTE OF SOCIAL RESEARCH AND DEVELOPMENT

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Name of the organization	INSTITUTE OF SOCIAL RESEARCH & DEVELOPMENT (ISRD)
H.O. Address	Plot No.35-B,A-Sector,Sarvadharm Colony, Kolar Road, Bhopal,M.P. Plot No.80, A-Sector, Banjari Colony, Kolar Road, Bhopal – 462 042 M.P. India, email: isardbhopal@gmail.com , isard_1@rediffmail.com , Tel. No. +91 755 4228014, 8109009884
District Office: Raisen(MP)	Behind Teshil Office, Sanchi Road, Raisen-464551,M.P.India. Tel.No. +91 748 222116, 222117.
Registration No.	4836/97 dated 6.6.1997
FCRA No.	063160144
PAN Card No.	AAAAI1090H
Income Tax Regn. and exemption	u/s 12 A registration u/s 80G exemption

Background of Organization

About ISARD

The underpinnings of a welfare society are strongly founded on the equitable distribution of development opportunities. The process of development should bring in its reach to every individual regardless of his/her personal attributes. ISARD strongly believes that a positive approach coupled with an effective concern can treat the cause of underdevelopment. ISARD's activities stem from the conviction and optimism that an earnest effort in the right direction can propel our society along the path of prosperity – social and economic.

ISARD has been ceaselessly assisting the needy with its interventions, which are designed to yield economic and social empowerment. ISARD has adopted an integrated development approach that helps beneficiaries to realize multifaceted growth that will, in turn, secure their tomorrows. This is why ISARD actively works on a large array of activities such as awareness creation, capacity building, credit mobilization, local self-governance strengthening, community organization, education, health, agriculture support, conservation of the environment, etc.

We believe that the development of the nation is possible only when the fruits of the latest technologies and inventions seep into the everyday life of rural people. Socio-economic empowerment of underdeveloped communities is possible only when they are protected from various forms of exploitation.

ISARD is the brainchild of like-minded professional social workers and scholars from the life sciences, engineering, social sciences, and management streams. One of the major motivating factors behind the formation of ISARD is to take to the masses the usage of revolutionary innovations in science and technology, health, environment, and education.

ISARD was registered under the Madhya Pradesh Society Registration Act, 1973 as a non-profit organization vide 4836/97 on 6th June 1997. It obtained income tax exemption under Act 12 A and 80G exemptions. The organization is entitled to receive foreign funding for development projects under FCRA registration No. **063160144**

VISION

"Promotions of communities by facilitate to utilize indigenous knowledge for every individual's livelihood towards self sustaining and empowered community which augments equitable development."

MISSION

To foster a process of change in favor of the rural poor by helping them build and manage appropriate local institutions rooted in values of justice and equity.

To promote strategies through which livelihoods of households are secured and helping communities to build their own institutions that would augment equitable development.

STRATEGIES

To Bridge the gap between the fruits of revolutionary technologies from research. Institutions/voluntary organization and individuals to common masses by strengthening the extension services with R&D transfer of technology program, its availability, awareness and promoting with public-private partnership without damaging the vital components of the environment and finally validation at field sites.

Intervention Sectors

- ❖ Skill Development training cum placement
- ❖ Education and literacy
- ❖ Ensuring rights and entitlement of people dependent in informal sector
- ❖ Community Development

- ❖ Child care and protection
- ❖ Woman and gender
- ❖ Environment conservation

Projects implemented during the year of 2021-22

1. COVID-19 Relief work 2021-22

1. *ISRD has distributed Dry Food Ration to 2500 families belonging to migrants and unorganized labor living in slums in Bhopal and Raisen with support from Azim Premji Foundation, Bangalore*
2. *Ready to Eat food and dry ration to poor and needy children's families in Raisen district. Supported by Childline India Foundation., There were 250 families benefited from this immediate help*
3. *Ready to Eat Food to Migrants and unorganized laborers in Bhopal and Raisen, supported by ITC Ltd., There were 2000 children have received nutrition*
4. *Toxic Links Programme: Baseline survey of Waste disposal system of various stakeholders in Bhopal with support from Toxic Links organization, New Delhi.*

2. Child care and Child Protection project (CHILDLINE 1098) Raisen – supported by Child Line Foundation and Ministry of Women & Child Development, New Delhi.

CHILDLINE India Foundation (CIF) is the nodal agency of the Union Ministry of Women and Child Development acting as the parent organization for setting up, managing, and monitoring the CHILDLINE 1098 service all over the country. CIF is the sole agency/body responsible for establishing the CHILDLINE service in the cities/districts of the country, monitoring service delivery, and finance, training, research, and documentation, creating awareness, advocacy as well as resource generation for the service. ISRD is working as a partner organization of CIF for CHILDLINE Project Raisen, Madhya Pradesh

CHILDLINE 1098 service is a 24-hour free emergency phone outreach service for children in need of care and protection in the entire Raisen District with support from sub-center in block-level Strategic Initiatives both at the national and international level.

CHILDLINE is a national, 24x7, free, emergency, phone outreach service for children in need of care and protection, linking them to long-term rehabilitation. Any child/concerned adult can call 1098 to access the CHILDLINE service at any time of the day or night.

VISION

- Child-friendly nation that guarantees the rights and protection of all children.

MISSION

- CHILDLINE will reach out to every child in need and ensure their rights and protection through the four Cs.
- **Catalyze** systems through active advocacy.
- **Collaborate** through integrated efforts between children, the state, civil society, corporate, and the community to build a child-friendly social order.
- **Connect** through technology to reach the 'last mile.
- **Communicate** to make child protection everybody's business.

Institute of Social Research & Development is working as a partner organization of Childline India Foundation for its project in the district of Raisen, Madhya Pradesh. CHILDLINE India Foundation (CIF) is the nodal agency of the Union Ministry of Women and Child Development acting as the parent organization for setting up, managing, and monitoring the CHILDLINE 1098 service all over the country. CIF is the sole agency/body responsible for establishing the CHILDLINE service in the cities/districts of the country, monitoring of service delivery and finance, training, research and documentation, creating awareness, advocacy as well as resource generation for the service. CHILDLINE 1098 service is a 24-hour free emergency phone outreach service for children in need of care and protection in the entire Raisen District with support from the sub-center in the block level.

Activating Stakeholders in Child Protection

CHILDLINE Raisen aims to strengthen and sensitize Child Protection in the entire district through its collaborative efforts with the support of different allied systems existing in the city and civil society organizations in order to make children's issues a priority on the prime agenda. CHILDLINE also believes in catalyzing learning 'on the ground' through its far-reaching partners. It is through learning and discussion with the partners to spread awareness about child protection practices.

Childline Events

Childline se Dosti Programme.

This event is celebrated in the month of November every year. The event is for a week which is known as child line se Dosti week. During this event, we arrange a gathering of more than 1070 children who are facing problems related to protection and care. We do conduct different cultural activities like drawing competitions, dance competitions, etc for entertainment. We invite police officials and make children tie the *Dosti belt* on the wrist of officials as a symbol of friendship.

Awareness programs on issues of girl child

We conducted awareness programs at 7 blocks and 18 wards of Raisen district on different issues like trafficking, sexual abuse, and issues related to the girl child. These program activities were organized with the support of the Women and child department and other stakeholders working for child care and protection in the district.

Awareness Programmes in the Schools

We conducted awareness programs every month in the schools of Raisen District covering all child issues like bad touch and good touch, child marriage, child labor, bonded labor, education, health, and nutritional food, etc. The purpose of this event is to reach out to all the children in the District with the message of ChildLine which emphasizes the care and protection of every child.

Awareness program in the city

Aiming to create more awareness of child protection and care we do conduct different types of awareness programs in the marketplaces and bus stands through skits and street plays. These initiatives help people to know about the child line and its activities.

Working with the law enforcement

The police in the Raisen District have been a great help during our advocacy work. It is with the help of the system that we are able to perform better in the district. Our team has physically visited most of the police stations in the district and has informed them about the existence of the child line so that they can report us whenever they find a child who is in need of care and protection

Awareness Program During Raisen Mela

We conduct colourful events of Drama and skits During the Raisen Mela that occurs every year at Raisen Kila. These programs draw the attention of many people who come to attend the Mela. We make volunteers for this program from different schools and through skits and dramas we reach out to one and all. The awareness is created at a Large scale during this event.

Reaching out to one to one in the city

Our primary aim is to reach out to one-to-one with the message of care and protection of all the children who are in need. Through individual outreach and group outreach in the city and village, we try to create an impact on our existence.

3. Empowering the lives of People Dependent on the unorganized sector (PDU) through capacity building and linkages with social entitlement, welfare, and protection schemes.

ISRDR stated our new project from 1st September 2021 for empowering the lives of people dependent on the unorganized sector through capacity building and linkage with the social welfare board, creating awareness of social security schemes and protection and entitlement of respective welfare board. During the project period, we have covered around 4400 unorganized labourers from the Construction sector, Domestic workers, and street vendors. There were we have formed 116 collective groups for respective categories of labourers and provided them with various skills and leadership training to become change-makers in the

community so that respective groups of laborers get decent jobs, dignity, and benefits of social security schemes, etc.

ISRDR will be working in the selected new 21 urban slums within the territories of Bhopal where the need for awareness regarding social security and policy schemes is much higher. The targeted population of these selected slums belongs to unorganized sectors mostly domestic workers who are working in various housing complexes and villas, construction workers, who are mostly migrants and are settled here in search of jobs, and street vendors who run their petty shops to meet their basic needs.

ISRDR team reached around 5743 unorganized people through various outreach programs and campaigning of legal aid awareness, social security schemes awareness campaign, and leadership training. Apart from the above we have promoted the Labor Facilitation Centre cluster-wise covering 22 slums in Bhopal and promoted the distribution of leaflets, wall paintings, health camps, etc. There were 116 collectives formed according to their respective categories of labour consisting of 4400 unorganized labour belonging to Construction workers, domestic workers, and street vendors are took membership.

Sd/-

Francis P Anthony
SECRETARY
INSTITUTE OF SOCIAL RESEARCH AND DEVELOPMENT

PHOTO GALLERY





